



WORLD FOOD INDIA 2023 3rd to 5th November Processing for Prosperity

Venue: Pragati Maidan, New Delhi

A Global Event To Showcase, Connect And Collaborate

PARTNERSHIP OPPORTUNITIES FOR COUNTRIES

POLICY
ROUNDTABLES



EXHIBITIONS



THEMATIC
SESSIONS



B2B/B2G/G2G
MEETINGS



FOOD STREET



STARTUP
AWARDS



www.worldfoodindia.gov.in



WORLD FOOD INDIA 2023

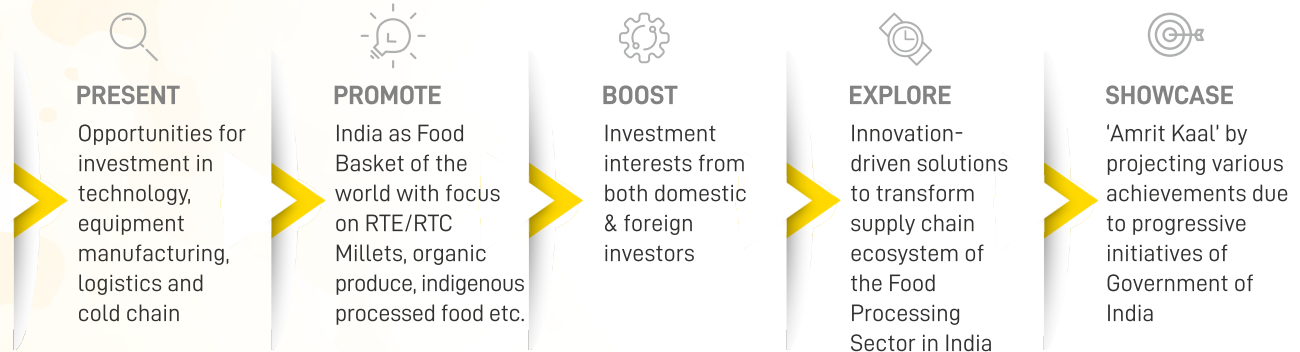
The Indian food processing sector has grown rapidly with an average annual growth rate of 8.3 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide range of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed immense surge of opportunities in its champion sectors like frozen food, ready to eat/read to cook products, millets/nutri-cereals etc.

Recognising the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelise investments in food processing sub-segments. This includes backward linkages, food processing

equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to rich Indian food culture as well as promoting investments in the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the first edition of World Food India in 2017. In view of celebrating 2023 as the International Year of Millets and to bring global food processing industry together, the Ministry is organising the second edition 'World Food India 2023' from 3-5 November 2023 at Pragati Maidan, New Delhi

INDIA as Food Basket of the World



Why visit WFI 2023

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners

Focused Key Pillars of World Food India 2023



Millets "Shree Anna - The Super Food of India"



India as Export Hub



Innovation & Sustainability "Green Food"



Technology and Digitization



White Revolution 2.0

Sponsorship Packages for Countries

A. Deliverables

S. No.	Deliverables Category	Partner Country	Focus Country
1	Exhibition Space	Total area of 400 sq.m. (raw space) pavilion worth USD 150,000 plus 18% GST.	Total area of 250 sq.m. (raw space) pavilion worth USD 100,000 plus 18% GST.
2	Inaugural Session Privilege	Partner Country's senior most representative to be invited on the inaugural stage along with the Chief Guest on the main stage.	
3	Session	One session for Partner Country on first day of the event.	One session for Focus Country on last day of the event.
4	Conference Delegate Passes	10 delegate passes	06 delegate passes
5	B2G meetings with Government officials and allied departments	Yes	Yes
6	B2B meetings with leading players of the Food Processing Industry	Yes	Yes
7	Advertisement in the Event Directory which will be provided to all exhibitors, special invitees, Ambassadors and speakers.	One full page color advertisement	One full page color advertisement
8	Advertorial in Event Directory	A write up (approx. 500 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Partner Country.	A write up (approx. 250 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Focus Country.
9	Inaugural Event passes	10 passes	06 passes
10	Networking dinner invitation	10 invites	06 Invites

B. Branding Opportunities

S. No.	Branding Opportunities	Partner Country	Focus Country
1	Website Branding	Country to be acknowledged as "Partner Country" and logo to be displayed as "Partner Country" on event website	Country to be acknowledged as "Focus Country" and logo to be displayed as "Focus Country" on event website
2	Pre-event Branding	Display of Partner Country's logo on backdrops, banners, hoardings, promotional material and publications.	Display of Focus Country's logo on backdrops, banners, hoardings, promotional material and publications.
3	Venue Branding	Display of Partner Country's logo on panels placed at various locations at the venue.	Display of Focus Country's logo on panels placed at various locations at the venue.
4	Newspaper Advertisements	Partner Country's logo in newspaper advertisements (excluding the advertisements to be released by the Ministry of Food Processing Industries Government of India).	Focus Country's logo in newspaper advertisements (excluding the advertisements to be released by the Ministry of Food Processing Industries Government of India).
5	Promotional Video Clips	Playback of promotional video clips (up to 3 minutes) of each participating Country at the venue. Video to be provided by the Partner Country.	Playback of promotional video clips (up to 3 minutes) of each participating Country at the venue. Video to be provided by the Focus Country.
6	Conference Venue Branding	Display of logos in pre-conference backdrop and main conference venue.	Display of logos in pre-conference backdrop and main conference venue.
7	Exhibition Hall & Conference Hall Branding	Display of Partner Country's logo in signages & branding at the venue.	Display of Focus Country's logo in signages & branding at the venue.
8	Thank you Sponsor' Panel	Partner Country's logo to be acknowledged in "Thank You Sponsor" panel at prominent locations.	Focus Country's logo to be acknowledged in "Thank You Sponsor" panel at prominent locations.

C. Web Engagements

S. No.	Web Engagements	Partner Country	Focus Country
1	Social Media	Social Media coverage on Facebook, Twitter, LinkedIn, etc	Social Media coverage on Facebook, Twitter, LinkedIn, etc
2	Emailers	Emailer to all registered delegates and industry database	Emailer to all registered delegates and industry database
3	Write up on Event Website	Write-up on the Partner Country to be published on the Event website. Content to be provided by the Partner Country.	Write-up on the Focus Country to be published in the Event website. Content to be provided by the Focus Country.

WORLD FOOD INDIA 2017 AT A GLANCE

9 Ministerial / Official Delegations

11 International Business Chambers

36 Conferences, State & Country Sessions

75000 Business Visitors

7 Ministers From Other Countries

15 Business Delegations

25 Ministers From 18 States

Participants from

61 Countries

8000

Online & Offline B2B Meetings

CEO Roundtable with Hon'ble Prime Minister and Hon'ble Finance Minister

Organised by the Ministry of Food Processing Industries, Government of India, WFI 2017 witnessed one of the largest gathering of investors, manufactures, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India **Sh. Narendra Modi** on 3rd November 2017 at New Delhi. Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries. A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to experience Indian food.

CONTACT US



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