



WORLD FOOD INDIA

2023 3rd to 5th November

Processing for Prosperity

Venue: Pragati Maidan, New Delhi

A Global Event To Showcase, Connect And Collaborate

PARTNERSHIP OPPORTUNITY FOR MINISTRIES & ALLIED GOVERNMENT BODIES

- POLICY ROUNDTABLES
- EXHIBITIONS
- THEMATIC SESSIONS
- B2B/B2G/G2G MEETINGS
- FOOD STREET
- STARTUP AWARDS



www.worldfoodindia.gov.in



WORLD FOOD INDIA 2023

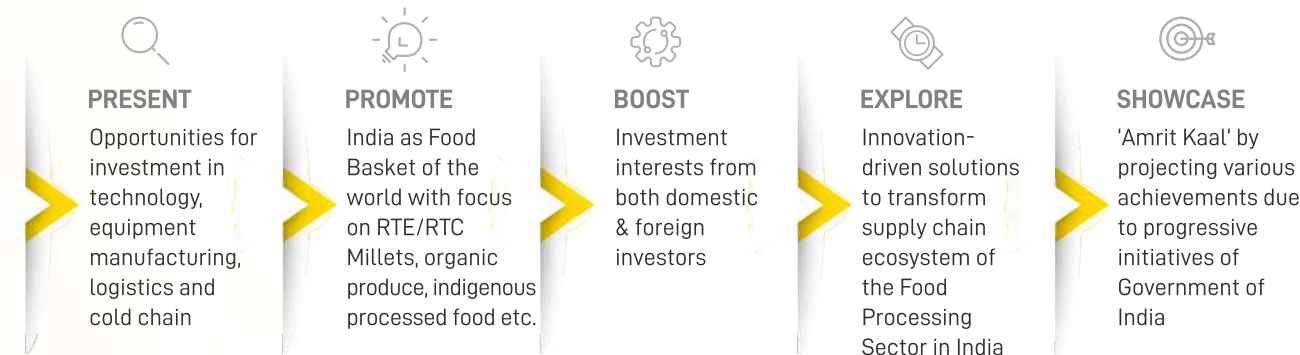
The Indian food processing sector has grown rapidly with an average annual growth rate of 9 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide range of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed immense surge of opportunities in its champion sectors like frozen food, ready to eat/ready to cook products, millets/nutri-cereals etc.

Recognising the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelise investments in food processing sub-segments. This includes backward linkages, food processing

equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to rich Indian food culture as well as promoting investments in the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the first edition of World Food India in 2017. In view of celebrating 2023 as the International Year of Millets and to bring global food processing industry together, the Ministry is organising the second edition 'World Food India 2023' from 3-5 November 2023 at Pragati Maidan, New Delhi

INDIA as Food Basket of the World



Why visit WFI 2023

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- E-retailers
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners

Focused Key Pillars of World Food India 2023



Shree Anna (Millets)
Leveraging India's Super Food for the World



Strategic Segments
Unlocking Potentials for Growth



Exponential Food Processing
Positioning India as the Global Hub



Efficient Ecosystem
Harnessing Opportunities with Inclusion



Sustainable Development
Processing for Prosperity

OPPORTUNITIES

Proposal For Ministry & Allied Government Bodies

PACKAGE COST: INR 1,00,00,000/- plus 18% GST as applicable

The Name/Logo of the Ministry/ Department will appear prominently on all pre-event & during the event branding material.

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300 sq. meters of raw indoor space in the exhibition.

Opportunity to lead sector specific thematic session during World Food India 2023.

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Speaking opportunity in relevant session for the senior representative from the Ministry/ Department.

Inaugural session invites for the Senior representatives from Ministry/ Department.

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Special reserved VIP seating during Inaugural and Valedictory Sessions for the senior most representative.

Partner Ministry/ Department logo visibility via all social media platforms promoting World Food India.

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Acknowledgment & hyperlinking of Partner Ministry/Department logo on World Food India website www.worldfoodindia.gov.in as Associate Ministries & Departments

Endorsement as "Thank you Partner" at various locations as Associate Ministries & Departments at event venue.

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10

One double-spread colour advertisement in the Event Catalogue with the information about the Partner Ministry/Department's schemes, activities etc.

250 Invitation cards of World Food India 2023 for further distribution to the Ministry and allied departments.

11

HIGHLIGHTS OF WORLD FOOD INDIA 2017

9 Ministerial /
Official
Delegations

11 International
Business
Chambers

36 Conferences,
State & Country
Sessions

75000 Business
Visitors

7 Ministers
from other
Countries

15 Business
Delegations

25 Ministers
From 18 States

Participants from
61
Countries

Total
8000
Online & Offline
B2B Meetings

CEO Roundtable
with Hon'ble Prime Minister
and Hon'ble Finance Minister

Organised by the Ministry of Food Processing Industries, Government of India, WFI 2017 witnessed one of the largest gathering of investors, manufactures, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India **Sh. Narendra Modi** on 3rd November 2017 at New Delhi. Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries. A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to experience Indian food.

CONTACT US



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