



# WORLD FOOD INDIA

2023 3<sup>rd</sup> to 5<sup>th</sup> November

Processing for Prosperity

Venue: Pragati Maidan, New Delhi

A Global Event To Showcase, Connect And Collaborate

## PARTNERSHIP OPPORTUNITIES FOR COUNTRIES

POLICY ROUNDTABLES



EXHIBITIONS



THEMATIC SESSIONS



B2B/B2G/G2G MEETINGS



BUYER SELLER MEET



STARTUP AWARDS





# WORLD FOOD INDIA 2023

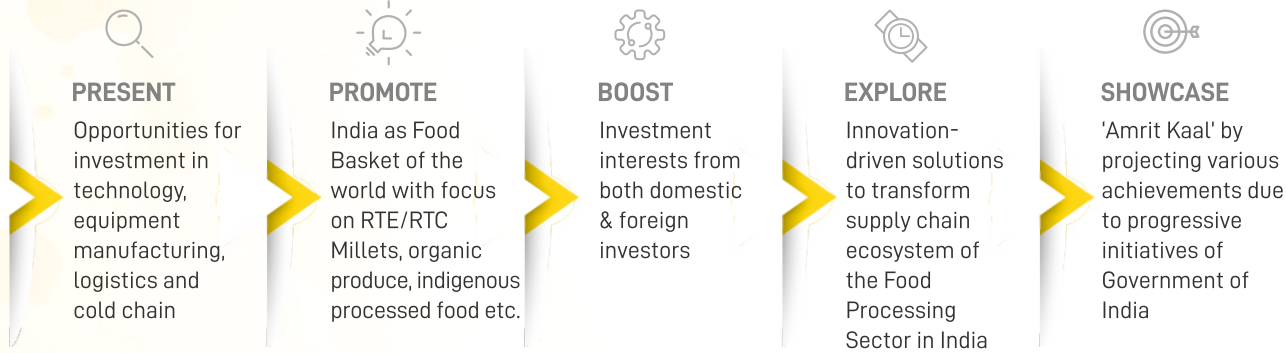
The Indian food processing sector has grown rapidly with an average annual growth rate of 9 percent in the last five years. The sector facilitates strong linkages between industry and the agriculture sector through a wide range of activities, including farming, aggregation, processing, packaging, storage, and distribution. The sector has also witnessed immense surge of opportunities in its champion sectors like frozen food, ready to eat/ready to cook products, millets/nutri-cereals etc.

Recognising the potential of food processing sector in transforming India as the food basket of the world, the Ministry of Food Processing Industries, Government of India has adopted measures to channelise investments in food processing sub-segments. This includes backward linkages, food processing

equipment, processing related R&D, cold chain storage solutions, start-ups, logistic & retail chains, encompassing the entire food processing value chain.

With the objective of introducing the world to rich Indian food culture as well as promoting investments in the diverse food processing sector of the country, the Ministry of Food Processing Industries launched the first edition of World Food India in 2017. In view of celebrating 2023 as the International Year of Millets and to bring global food processing industry together, the Ministry is organising the second edition 'World Food India 2023' from 3-5 November 2023 at Pragati Maidan, New Delhi

## INDIA as Food Basket of the World



### Why visit WFI 2023

- Over 50,000 sq. m of Exhibition Space
- Conferences & Thematic Knowledge Sessions
- B2B, B2G & G2G Meetings
- Showcasing India's State Pavilions
- International Country Pavilions
- Exclusive CEO Roundtables
- Industry Roundtables with Policy Makers
- State & Country Sessions
- Startup Awards & Incubation Cells
- Food Street for exclusively curated food experiences

### Who should attend

- Food Processing & Manufacturing Companies
- Food Startups & Innovators
- Exporters and Importers of Food Products
- Ingredient Manufacturers
- Government Representatives & Delegates
- Foreign Missions Abroad & Embassies
- E-retailers
- Academia & Research Institutions
- Equipment Manufacturers & Solution Providers
- Food Packaging, Cold Chain & Logistics companies
- Investors, Private Equity Firms & Venture Capitalists
- Financial Institutions
- Trade & Media Partners

### Focused Key Pillars of World Food India 2023



**Shree Anna (Millets)**  
Leveraging India's Super Food for the World



**Strategic Segments**  
Unlocking Potentials for Growth



**Exponential Food Processing**  
Positioning India as the Global Hub



**Efficient Ecosystem**  
Harnessing Opportunities with Inclusion



**Sustainable Development**  
Processing for Prosperity

# Partnership Opportunity for Countries

## Participation Contribution

\$150 + 18% GST Per Sq.m for bare space

\$180 + 18% GST Per Sq.m for shell space

## A. Deliverables

S. No.	Category / Benefits	Partner Country	Focus Country
1	Minimum Space	400 sq.m. pavilion	200 sq.m. pavilion
2	Session	One session for Partner Country on first day of the event.	One session for Focus Country on last day of the event.
3	Advertisement in the Event Directory which will be provided to all exhibitors, special invitees, Ambassadors and speakers.	Two full page color advertisement	One full page color advertisement
4	Advertorial in Event Directory	A write up (approx. 500 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Partner Country.	A write up (approx. 250 words) in the Event Directory. This Directory will be distributed to over 1200 delegates. Content to be provided by the Focus Country.
5	Inaugural Event passes	10 passes	05 passes
6	Networking dinner invitation	10 invites	05 Invites

## B. Branding Opportunities

S. No.	Branding Opportunities	Partner Country	Focus Country
1	Pre-event Branding	Display of Partner Country's logo on backdrops, banners, hoardings, promotional material and publications.	-
2	Venue Branding	Display of Partner Country's logo on panels placed at prominent locations at the venue.	Display of Focus Country's logo on panels placed at various locations at the venue.
3	Promotional Video Clips	Playback of promotional video clips (up to 3 minutes) of each participating Country at the venue. Video to be provided by the Partner Country.	-
4	Conference Venue Branding	Display of logos in pre-conference backdrop and other prominent places in main conference venue.	-
5	Exhibition Hall & Conference Hall Branding	Display of Partner Country's logo in signages and branding at prominent places at the venue.	Display of Focus Country's logo in signages & branding at the venue.

## Other benefits of Partnership Opportunities:

1	B2G meetings with Government officials and allied departments.
2	B2B meetings with leading players of the Food Processing Industry.
3	Countries to be acknowledged as "Partner Countries" and "Focus Countries" respectively on the event website.
4	Partner and Focus countries to be acknowledged in the 'Thank You Sponsor' panel.
5	Social Media coverage on Facebook, Twitter, LinkedIn, etc.
6	Emailers to all registered delegates and industry database.
7	Write-up on Partner and Focus Countries respectively to be published on the event website (content to be provided by the country).

# HIGHLIGHTS OF WORLD FOOD INDIA 2017

9 Ministerial / Official Delegations

11 International Business Chambers

36 Conferences, State & Country Sessions

75000 Business Visitors

7 Ministers From Other Countries

15 Business Delegations

25 Ministers From 18 States

Participants from

61

Countries

8000

Online & Offline B2B Meetings

CEO Roundtable with Hon'ble Prime Minister and Hon'ble Finance Minister

Organised by the Ministry of Food Processing Industries, Government of India, WFI 2017 witnessed one of the largest gathering of investors, manufactures, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India **Sh. Narendra Modi** on 3<sup>rd</sup> November 2017 at New Delhi. Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries. A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to experience Indian food.

## CONTACT US



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